

Buying COTTON ON denim jeans around the world



Watch The COTTON ON Group Story at:
<https://www.youtube.com/watch?v=RQ7MjNeqBu>



Do COTTON ON's *high rise cropped skinny jeans* cost the same

Visit Currency Converter at:
<https://www.xe.com/currencyconverter>

COUNTRY	COST	CONVERSION (AU\$)
Australia https://cottonon.com/AU/women/womens-jeans/womens-skinny-jeans/		
Hong Kong https://cottonon.com/HK/co/women/womens-clothing/womens-jeans/womens-skinny-jeans/		
New Zealand https://cottonon.com/NZ/co/women/womens-clothing/womens-jeans/womens-skinny-jeans/		
South Africa https://cottonon.com/ZA/co/women/womens-clothing/womens-jeans/womens-skinny-jeans/		
United Kingdom https://cottonon.com/UK/co/women/women-clothing/womens-jeans/womens-skinny-jeans/		
United States of America https://cottonon.com/US/co/women/women-clothing/womens-jeans/womens-skinny-jeans/		

CONSTRUCT A COLUMN GRAPH

Your column graph needs to show how much COTTON ON's *high rise cropped skinny jeans* cost in different countries.

To make this a fair comparison, use the converted AU\$ data from your table.

[Copy and paste your column graph here]

CHECKLIST- does my column graph have the following:

- ✓ A title
- ✓ Labelled x axis
- ✓ Labelled y axis (and an appropriate unit of measurement)



What is the **MOST** expensive country to buy COTTON ON's *high rise cropped skinny jeans*?

= _____

What is the **LEAST** expensive country to buy COTTON ON's *high rise cropped skinny jeans*?

= _____

REFLECTION- *Why are the prices so different?*

Consider:

- ⇒ Perceived value
- ⇒ Transportation costs
- ⇒ Taxes and import duties
- ⇒ Etc.

FURTHER READING: Investopedia's *Why the same goods have different prices around the world* at:

<https://www.investopedia.com/financial-edge/0912/why-the-same-goods-have-different-prices-around-the->

Buying COTTON ON denim jeans around the world (ANSWERS)



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COUNTRY	COST	CONVERSION (AU\$)
Australia https://cottonon.com/AU/women/womens-jeans/womens-skinny-jeans/	AU \$34.99	\$34.99
Hong Kong https://cottonon.com/HK/co/women/womens-clothing/womens-jeans/womens-skinny-jeans/	HKD \$160.30	\$27.95
New Zealand https://cottonon.com/NZ/co/women/womens-clothing/womens-jeans/womens-skinny-jeans/	NZD \$49.99	\$47.75
South Africa https://cottonon.com/ZA/co/women/womens-clothing/womens-jeans/womens-skinny-jeans/	R ZAR \$699.00	\$55.19
United Kingdom https://cottonon.com/UK/co/women/women-clothing/womens-jeans/womens-skinny-jeans/	GB £30.00	\$56.46
United States of America https://cottonon.com/US/co/women/women-clothing/womens-jeans/womens-skinny-jeans/	USD \$39.99	\$52.27

